

P R E S S R E L E A S E

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SMT puts Service at the heart of its business and sets out ambitions for growth in Europe and in Africa.

April 2016 - SMT has set out its commitment to customer service by changing its company name to 'Service Machinery & Trucks' (SMT). Previously 'Swedish Machinery & Trucks', the inclusion of 'Service' in the new company name is a clear statement of SMT's intent to place Services at the heart of the business and to develop its brand in the European market.

As part of this approach and to align SMT's organisation, Kuiken Netherlands along with VCM Belgium & VCM Luxembourg are also changing their company names to SMT to offer unified service across all markets.

Jérôme Barioz, SMT CEO, comments: "Now is the ideal time to rename and rebrand our business and bring together the combined strengths of SMT Group and the Kuiken Group, the complementary ethos will help cement SMT's place in Africa and win new customers in Europe."

He continues: "A strong commitment to customer service is very much part of the DNA of our business. As a supplier of premium brands and services our customers have high expectations of everyone in our Group, they rely on us to help them build their business profitably as they have demanding customers themselves. It is the quality of our service that differentiates us from our competitors in each market, through listening to and understanding their needs we have earned their trust and built successful long term relationships."

One of the fundamental values of SMT is to build partnerships with its customers by offering high-end services and products in the transport and infrastructure sectors with the objective of supporting their growth.

"With the coming together of SMT, we have succeeded in combining our dynamism and renowned operational agility with the experience and knowledge of an industry leader in the Benelux, thereby reinforcing our expertise and the added value we can bring to our customers," concludes Jérôme Barioz, SMT CEO. "We have the organization and expertise to provide top-of-the-range products and services that all our customers are looking for and expect from us."

Notes to Editors

- Established in 1991 in Belgium, SMT today provides a broad range of advanced products, services and solutions for the transport and infrastructure sectors across Europe and Africa. Reinforced by the operational agility of its dedicated sales and service network, SMT works in partnership with its customers, delivering value to improve their performance and support their growth.

- SMT is the official distributor of Volvo Construction Equipment, Volvo Trucks, Volvo Penta, Sennebogen, Terex Trucks, Dressta, Palfinger, Mack Trucks in 23 countries in North, Central and West Africa. In June 2015 SMT acquired the Dutch Kuiken group, the official distributor of Volvo Construction Equipment, Sennebogen cranes and material handling equipment and Sandvik grinders in Belgium, Luxembourg and in the Netherlands.

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